

WHAT TO EXPECT



STARTING IS ALWAYS THE HARDEST

-  **AWKWARDNESS – HOW TO POST? IS IT GOOD? EMBARRASSING?**
-  **GIVE YOURSELF TIME**
-  **ASK FRIENDS OR FREELANCERS TO EXPLAIN THE PLATFORM (OR TAKE A COURSE)**
-  **FIRST POST WILL HAVE NO LIKES, NO FOLLOWS**
-  **THIS IS NORMAL**



WHAT NOT TO DO

-  **DON'T COMPARE YOURSELF TO SUCCESSFUL PEOPLE**
-  **HAVE REASONABLE EXPECTATIONS**
-  **DON'T GET FRUSTRATED AND QUIT**
-  **REMEMBER – FIRST GOAL IS JUST TO GAIN A COMFORT LEVEL WITH THE PLATFORM**
-  **NOTHING MORE**

