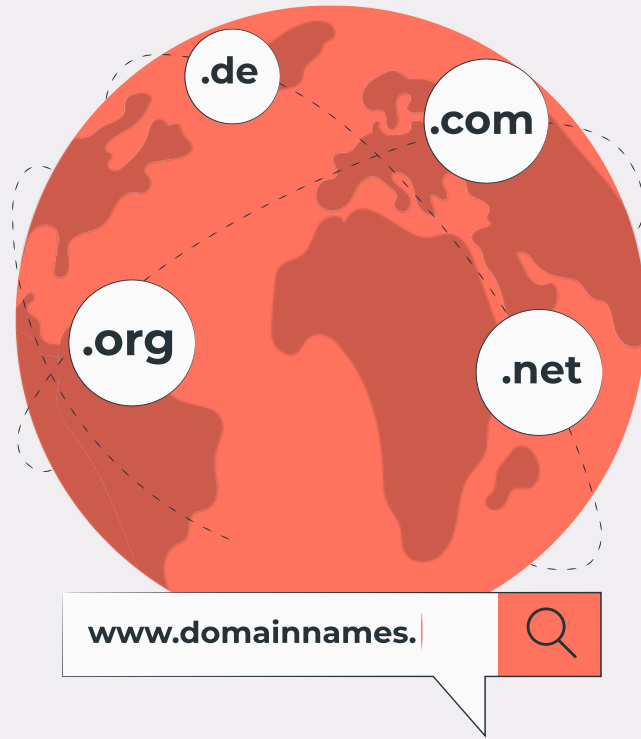




HOW TO CHOOSE A GOOD DOMAIN NAME





YOU CAN STILL GET A GREAT .COM DOMAIN



RELATIVELY SHORT (2-3 SYLLABLES)



(USUALLY) ENGLISH WORDS THAT ARE EASY TO SPELL



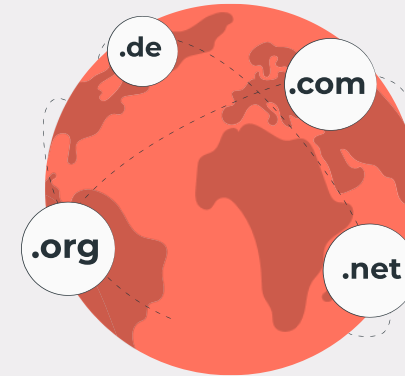
EASY TO REMEMBER



HINTS ABOUT THE BRAND



**CHECK SOCIAL HANDLES AND
TRADEMARKS**





EXACT MATCH DOMAIN

💡 WHAT IF YOU CHANGE DIRECTION LATER?

💡 EXAMPLE: COMEHIKE.COM COULD NOT EXPAND TO CAMPING OR SKIING

💡 STAY AWAY FROM: .NET .BIZ .INFO AND EVEN .CO

💡 COUNTRY SPECIFIC IS OK: .FR .CO .UK





DON'T DO THESE



NUMBERS



HYPHEN: WWW.XYZ-ABC.COM



FACEBOOKER.COM – TRADEMARK ISSUE



DON'T RUSH INTO A DOMAIN. YOU WILL BE STUCK WITH IT FOR A LONG TIME



WEIRD SPELLINGS





BUYING DOMAINS

 **FREE WITH HOSTING ON BLUEHOST.COM**

 **CHEAP ON GODADDY.COM**

