

Subject of email: I'd like to guest-post or advertise on your blog

Body of email:

Hi ____FirstName____,

I run a website XYZ which helps cats have happier lives.

I am currently working hard on promoting my site. When I researched promotional partners, I came across your blog, and felt that it would be fantastic to get a mention from your site.

I would be thrilled if you could mention my site to your audience, especially on your blog since I am actively doing SEO.

In exchange, I am happy to promote your site on my social media, email list, YouTube channel, or help in any way that you might find useful. (I can also pay for promotion if that works for you)

Would it be possible to partner with you that way?

Thanks,
Alex